



FOR IMMEDIATE RELEASE:

March 21, 2018

TOWN CONTACT:

Supervisor Edward A. Diana
Supervisor's Office
845-692-7830
ediana@townofwallkill.com

MEDIA CONTACT:

Kira Jones
Buffalo.Agency
703.940.3599
kjones@buffalo.agency

Billy Casper Golf Selected to Manage The Town of Wallkill Golf Club

(RESTON, VA) – [Billy Casper Golf](#) (BCG) – the highly respected and innovative manager of golf courses, country clubs and resorts – has been selected to operate [The Town of Wallkill Golf Club](#) located in Orange County New York, about one hour north of New York City and just south of the Catskill Mountains.

For the daily-fee course, BCG will turnkey clubhouse operations, golf course maintenance, marketing and sales, staffing and training, merchandising, golf instruction and financial management.

Other BCG-managed courses in New York include Pine Ridge Golf Club (Coram), Hudson Hills Golf Course (Ossining) and Seven Oaks Golf Club at Colgate University (Hamilton).

“Billy Casper Golf’s resources overall and sophistication and in digital marketing specifically will help grow the club’s market presence and attract new golfers,” says Edward Diana, Town Supervisor of The Town of Wallkill. “With keen attention to detail, it is also expert in enhancing golf course conditions and other areas on the property.”

“Wallkill Golf Club boasts one of the finest layouts in the breathtaking beauty of New York’s Hudson Valley,” says Peter Hill, Chairman and CEO of BCG. “Benefitting from an excellent course footprint, professionalizing the operation is our job. No. 1.”

Built in 1991, Wallkill’s popular 18-hole, par 72, 6,740-yard golf course was designed by esteemed landscape architect Steve Esposito. Rated four stars by Golf Digest, it hosted several Metropolitan Golf Association qualifying tournaments in addition to its own annual Club Championship. Stretching over endless serene, rural land, the layout is full of twists and turns, utilizing rolling terrain, water expanses and innumerable trees to create fun and challenging golf

experiences for all handicappers. A gorgeous lagoon and lush wooded ridges with hemlock, oak and shagbark hickory make golfers' feel stress-free in isolation on most holes.

A driving range nestled in gorgeous woodland, fully-stocked clubhouse and restaurant for pre- and post-round meals round out the amenities.

More information: www.townofwatkillgolfclub.com, 845.361.1022, ext. 2.

About Billy Casper Golf

One of the largest privately-owned golf course management companies in the U.S., Billy Casper Golf owns and operates nearly 150 properties in 29 states. Headquartered in Reston, Va. with regional offices across America, BCG has more than 25 years of results-driven expertise. The company specializes in full-service course management as well as assistance in specific segments of the golf business, including course and property maintenance, staffing and training, career growth, clubhouse operations, food and beverage, merchandising, golf instruction, marketing and public relations, special events and financial management.

BCG continues to evolve the golf experience through customized solutions and innovative programs like the annual *World's Largest Golf Outing* – a national golf fundraiser conceived by BCG Chairman and CEO Peter Hill. The company recently launched its newest management solution, *Billy Casper Signature*, as a boutique division focused on country club, resort and private club management.

More information: www.billycaspergolf.com, 703.761.1444